



		in Hundreds of Thousands
Since July 2000, 2.7 million manufacturing jobs lost	Computers and electronics	442
	Textiles and apparel	402
	Machinery	298
	Tranportation equipment	296
	Fabricated materials	294
	Primary metals	149
	Electrical equipment	137
	Plastics	126
	Printing	124
	Furniture	111



## Manufacturing Processes Perspective Manufacturing processes will become more automated and technologically complex

- Higher level job functions and education requirements
  - A well-educated workforce is a key national asset
- Productivity will continue to increase
  - Work requirements per capita may decrease
  - Similar to the path taken by agriculture?
- Manufacturing will become more agile and flexible
- Innovate or risk losing out

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### Manufacturing Products Perspective

- Manufactured products will become more technologically sophisticated
  - Customers will demand new attributes and performance never before possible
  - Personal empowerment in work and leisure will be key selling points
  - Products will respond to high-level social concerns: e.g., fossil fuel depletion, environmental issues, safety, and security
  - Products will be more highly customized to cater to individual preferences

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#### Manufacturing Enterprise Perspective

- The manufacturing enterprise will continue to become more distributed and complex
  - Enterprise management/integration will be a major competitive factor
  - Pressure may fall disproportionably on smaller companies – unless OEMS and suppliers work together
  - Enterprise integration is an infrastructure issue; a coordinated approach will be most productive and efficient

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#### Globalization Perspective

- Globalization is here to stay
  - The goal must be to thrive in a global economy, not prevent it
  - Virtually every major industry could be affected, including some that may not see it coming
  - Competing on the basis of labor rates is not feasible for the U.S.
  - Must preserve core functions, unique knowledge, high value-add for economic and national security
  - Technology is a key competitive tool but is not being viewed or applied strategically

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# Political Awareness Perspective Political concern about manufacturing is primarily a job loss issue awareness is welcome – but how do we define success? Financial health of firms? Gaining/ saving jobs? Service industries are no safe haven Services also are being sent offshore Increasing automation/improved efficiencies also have impact

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